

**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA
UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES
DURING OCTOBER 2022**

Sr. No	Activities by India Tourism Offices / CIHMs / IITM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	IHM Gurdaspur	OCTOBER2022	Presentation on Andhra pradesh cuisine	Presentation given on Andhra pradesh cuisine to share knowledge among participants.	Andhra Pradesh	90 Attendees	



SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF OCTOBER 2022

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	46	483	2085	2085	1845
2	INSTAGRAM IHM Gurdaspur Page	231	236	685	685	777